

Media Literacy!

How do we become critical thinkers, effective communicators, and engaged citizens in today's world?



NAMLE



ACCESS



ANALYZE



EVALUATE



CREATE



ACT

Media literacy is the ability to access, analyze, evaluate, create, and act using all forms of media. Media are defined as the means of communication that reach or influence people widely (for example; radio, television, newspapers, magazines, and the Internet). To be media literate, ask questions and keep your eyes wide open. Some questions we can ask:

- WHO** made this?
- WHY** was it made?
- WHAT** is missing from this message?
- HOW** might different people interpret this message?
- WHO** might benefit from this message?
- WHO** might be harmed by this message?

Join NAMLE today! Membership is FREE. For more information, go to www.name.net and follow [@medialiteracyed](https://twitter.com/medialiteracyed) on Twitter and Facebook.

