



How do we become *critical thinkers, effective communicators, and engaged citizens* in today's world?

Media Literacy!

Media Literacy is the ability to:



ACCESS



ANALYZE



EVALUATE



CREATE



ACT

using all forms of communication.

Media are defined as the means of communication that reach or influence people widely (for example; *radio, television, newspapers, magazines, and the Internet*). To be media literate, ask questions and keep your eyes wide open. Some questions you can ask are:

WHO made this?

WHY was it made?

WHAT is missing from this message?

HOW might different people interpret this message?

WHO might benefit from this message?

WHO might be harmed by this message?

Media literacy is an essential life skill in the 21st Century.

For more information, go to www.namle.net.

Join NAMLE today! Membership is **FREE**. Follow [@medialiteracyed](https://twitter.com/medialiteracyed) on Twitter and Facebook.